



1-day Leadership Training Programme on “Policy Deployment And X-Matrix”

Hoshin Kanri - A Japanese terminology used for policy deployment is a **POWERFUL STRATEGY DEPLOYMENT METHODOLOGY** for ensuring that the strategic **goals of a company drive progress and action at every level** within that company. This **eliminates** the **waste** that comes from inconsistent direction and poor communication. It creates an **organic flow of information** that runs through an entire company – much like the human nervous system that runs through the entire body. Goals travel from the top down, while results are returned from the bottom up. It is a method for defining **long-range key entity objectives**. These are breakthrough objectives that extend two to five years with little change. In addition, the Hoshin Kanri process **does not lose sight of the day-to-day business** measures required to run the business successfully.

This is the event you cannot afford to miss!

About the Programme: National Board for Quality Promotion (NBQP), a constituent board of Quality Council of India (QCI), is conducting One day Programme on **“HOSHIN KANRI AND X-MATRIX”** in collaboration with Lean Technocrats for enhancing global competitiveness of Indian Manufacturing organizations. This is an activity under **National Quality Campaign** being implemented by Quality Council of India.

Course Objective: The objectives of this course is to provide the participants an understanding of the following:

- The key concepts and principles of Hoshin Kanri / Policy deployment,
 - The Hoshin Kanri approach to planning, deployment and review process for managed change,
 - How to align employees with organization vision, mission & strategy
- Further participants will gain practical knowledge and skills in planning and deploying Hoshin Kanri in the organization

Who should attend: This course is intended for Leadership personnel from all sectors of industry & second line managers who would like to learn and understand **HOSHIN KANRI AND X-MATRIX**.

Program Date: July 31, 2018, **Program Time:** 9:30am – 05:00pm (8 hrs)

Program Venue: ITPI Building, 2nd Floor, 4 - A, Ring Road, I P Estate, New Delhi – 110002

Registration:

- Entry to this training program will be through open Registration and invitation basis only. The invitation rights have been assigned to Mr. Amit Singh, Deputy Director, NBQP - QCI.
- The program fees has been subsidized under “National Quality Campaign”. The delegates need to pay Rs.4720 (including GST) through NEFT / DD. (DD to be made in favour of Quality Council of India, Delhi).
- For registration, submit the filled-in Registration form along with the requisite fee details and share it through email with Ms. Kokila Gaur and Mr. Adarsh R. Singh.
- Seats in this programme are limited. Registration will be done on First-come-first-serve basis.
- **LAST DATE FOR REGISTRATION:** July 30, 2018

For program registration or any other information, you may contact with:

Ms. Kokila Gaur, Executive Assistant, QCI, **Email:** kokila.nbqp@qcin.org, Mobile: 9654170686

Mr. Adarsh R. Singh, Analyst, QCI, **Email-** adarsh@qcin.org, Mobile: 8800632950

This program is organized in collaboration with Lean Technocrats India Pvt. Ltd., Hyderabad